

# Motorcycle Safety Education Commission Meeting Minutes

Sept. 9<sup>th</sup>, 2022 – 10:00am

KYTC Offices Frankfort and Zoom Meet - Virtual

## Commission Members Present:

Steve Hanlon, Mike Canchola, Jacob Renner, Marshall Johnson, Monty Heim

## Transportation Cabinet Representatives

Jay Huber, Brad Franklin

## Guests:

Tim Jenne, Bill Meister, Kevin Morgan, Carol Olson-Smith, Herb Pelham

## Open Session:

Meeting called to order by Steve Hanlon at 10:00am. Motion to accept the previous Meeting Minutes by Jake Renner, second by Mike Canchola. Motion carries.

## Public Comment:

No comments offered

## Budget:

There is a new line in the budget report showing Interest Income which helps explain the reason why we would have had odd amounts in the income section for previous reports. This income is based on investments so as the market changes this category could change as well. The program currently has just over \$2.2 million in reserve. The current cost per student was running at \$188.44 per student but that number is somewhat inaccurate until we come to a lull in training. The cost is probably closer to \$225 per student. There is a lag in the expense reporting versus the number of students through the program in addition to sites posting students before the classes are finished. This is fine but skews the real time numbers slightly.

Jake Renner asked about getting a comparison to previous years which Jay Huber showed was in the report that was shared to the Commission members. Jay Huber continued to explain the report to the members and where to find various information.

Jay Huber reported that Elizabethtown Community College was currently suspending activity due to issues with their parking lot surface. Rain and other factors had eroded the surface causing a concern over traction. They are looking at various options to continue conducting classes. This will influence the number of students through the program. SYNC in Eastern KY is also affected due to the flooding in the area. While the facility was not directly impacted, the population in that area is more focused on repairing the damage versus activities such as motorcycling.

Also, in the report we are tracking why students are not completing the course. Not showing up or self-counseling out are the two main reasons. If a student makes it all the way to the final test there are only about 2% who don't complete the course successfully.

### SMSA Conference:

Jay Huber attended the conference in New Hampshire with lots of good information. Individual instructors can become members for a about \$30 per year. One of the items discussed was how Florida and Michigan had sent out a letter to anyone who was listed as owning a motorcycle but did not have a motorcycle permit/license. Certain things had to be filtered out such as scooters and autocycles but this did encourage a fair number of people to come in and get their motorcycle endorsement. This may be something we want to consider in the future to encourage people to come to the course and get their endorsement. Would need to speak with Matt Cole's group about the logistics.

Another issue was how would electric motorcycles affect the program? Since there is no clutch would you just skip the friction zone exercises? Will look for guidance from the MSF on this one. Electric motorcycles also bring into question if our current statutes address electric motorcycles adequately along with scooters, e-bikes and other new vehicles.

Other trends discussed were the rise in women and three-wheel motorcycles in courses across the nation.

Next year's conference is scheduled to be in Columbus, OH so will be much closer for folks who may wish to attend.

### NHTSA Grants:

Previously all items were lumped into one grant but looks like the grant will need to be split into its various categories. For the ease of working with Finance we will file one for training, one for marketing and one for travel.

### QA / Training Program:

Bill Meister gave a report on the program. Will have conducted about 30 visits this season. It has helped uncover several issues in the program including the surface condition at E-Town. Due to the grant being approved late in the season many of the QA team members had already booked up their schedules teaching classes making it difficult to get out to conduct the visits. This scheduling difficulty shows the need for more team members. There is a new certification course scheduled for March of 2023.

We are looking to fill this class with experienced instructors, with multiple certifications and in a variety of geographic locations, so folks won't have to travel so far. What has been found so far are mainly technical issues of not standing in the right place, cone placement or perhaps combining items to help save time. This slight instructor drift is starting to be addressed and with the addition of more QA team members can hopefully bring everyone back on the same page.

Have a coaches meeting scheduled for Feb 18<sup>th</sup> at Ky Driving School in Louisville. MSF is eliminating everything from the 2013 version of their curriculum so will need to make sure all the sites are using the correct versions in the future.

Jake Renner commented on his experience conducting audits and echoed the main issue being coaching drift. Tim Jenne said as a site manager the audits have been very helpful on his end. Herb Pelham commented that it helped drive an update to their range surface to make it better.

Marshall Johnson discussed the training which has been conducted for the KSP examiners by Balance Dynamics to help bring everyone inline with the testing process whether when taking the course or

going to KSP. Also discussed was how KSP has moved to regional facilities and how they will be updating their ranges along with KYTCs offices.

Bill Meister discussed the latest group of instructors. Starting with 12 but due to no shows and a few who did not pass the course. We had 6 instructors complete the course that look to be very strong instructors. Right now, two more RCPs are scheduled for 2023. Discussions are in the works for perhaps using Bluegrass HD and Bowling Green HD. Bill Meister recommended that candidates be required to have job shadowed at least one class before the RCP as well as being a student in a class recently.

There is an MSF-ARC scheduled for Nov. 19 in Walton with a couple slots left. Due to the weather Balance Dynamics is offering to allow instructors to use the training bikes for the course versus using their own bikes.

#### Marketing:

Jay Huber reported that the Facebook and Instagram pages have been set up and invites have been sent out. The ads that BCH have developed were shown to the group. There is an effort to bring experienced riders back to the program. Jake Renner asked about having a wider variety of bike styles shown in the ads. Jay Huber will discuss that possibility with BCH for future ads.

Posters and brochures are ready to go to print. Final drafts were shown to the group. Once they are printed the goal will be to distribute them to the various regional testing and licensing locations.

#### Future Meeting:

Next meeting would be December 9<sup>th</sup>, at 10am either virtual or in person at the KYTC offices. Possibly as a hybrid.

Motion to adjourn by Steve Hanlon, seconded by Marshall Johnson and approved.